



NICK ZALEWSKI

ART DIRECTOR/DESIGNER

EXPERIENCE

PALACE SPORTS & ENTERTAINMENT, Auburn Hills, MI

Art Director, July 2015 – Present

Establish the conceptual and stylistic direction for in-house design team and oversee their work relating to all PS&E properties (Detroit Pistons, The Palace of Auburn Hills, DTE Energy Music Theatre, and Meadow Brook Music Festival); assign and manage design team workload; collaborate with corporate partners to ensure that sponsorship elements remain aligned with internal brand guidelines; train and instruct design interns and junior designers; and produce a wide variety of print, digital and motion design projects.

Senior Designer, July 2013 – July 2015

Managed and directed the work of in-house design team; created and developed brand platforms for DTE Energy Music Theatre and Meadow Brook Music Festival; and produced a wide variety of print, digital and motion design projects.

Graphic Designer, August 2006 – July 2013

Designed multi-faceted print and digital marketing campaigns, logos, signage, collateral, merchandise, and sales presentations; and served as lead designer for summer concert season campaigns.

PROFESSIONAL DEVELOPMENT

ADOBE AFTER EFFECTS BOOTCAMP, Chicago, IL

Introduction / Intermediate, October 2012

EDUCATION

FERRIS STATE UNIVERSITY, Big Rapids, MI

Bachelor of Science in Visual Design and Web Media, May 2006

Minor in Art History, August 2005

TECHNICAL KNOWLEDGE

**InDesign, Illustrator, Photoshop, After Effects,
Dreamweaver (HTML & CSS), Flash (AS 2.0 & 3.0)**